



Kendallville Heartbeat

April 13, 2023



[CLICK HERE TO VISIT AUCTION SITE](#)

or visit: www.32Auctions.com/MainStreetAuction2023

Visit Our Online Auction to Support Historic Downtown Kendallville

Whether you are looking for a spa day, a night out in Fort Wayne, a hunting excursion, a trip to the casino, a unique experience, or something else altogether, we've put together some great items and experiences for you to choose from!

All proceeds support Historic Downtown Kendallville's mission of ***"encouraging the economic development, historic preservation, and continuous improvement of downtown Kendallville."***

Auction begins Friday, April 14th at 4:00pm and ends on Friday, May 12th at 5:00pm.

HERE YE! HERE YE!

Calling all royalty!



Be sure to order your
Royal Pass
for EXCLUSIVE ACCESS
to the activities listed below
at this year's

Fairy, Gnome & Troll Fest

- Private tea party with a Fairy Princess (includes personalized cookie)
- Sword fighting lesson with Peter Pan (includes a sword and pirate hat)
- Private story time in the Fairy Village
- One free children's book

Saturday, May 20th
10am - 2pm
Downtown Kendallville

Register at:
www.kendallvillemainstreet.com

Passes are \$25 for one child (accompanied by an adult). Each additional child (3 children max) may be added for just \$15 each.



New Events Added to Downtown Calendar!

Historic Downtown Kendallville has added several new events to this year's calendar for the community to enjoy, including a summer concert series and several

downtown skating parties.

Be sure to mark your calendars and come downtown to enjoy the festivities!



The poster features a green header and footer. The main content area has a dark grey background with a blue and yellow wave graphic on the left. On the right, there is a graphic of a street sign that says 'Main Street' and 'My Street' with 'IS' in between, and a circular logo for 'Historic Downtown Kendallville' with a heart and a street lamp.

2023

MAIN STREET EVENTS

MYAC Skating Party
Saturday, May 6th | 12:00pm - 3:00pm

Fairy, Gnome, and Troll Festival
Saturday, May 20th | 10am - 2pm

Art on Main Project (Bird Baths)
Art on display downtown June - August

Common Grace Skating Party
Saturday, June 10th | 5:00pm - 8:00pm

JD-3 Concert & Food Trucks
Pocket Park | Saturday, June 17th | 6:00pm

Life & Family Services Skating Party
Pocket Park | Saturday, June 24th | 6:00pm

Joe Justice Concert & Food Trucks
Pocket Park | Saturday, July 22nd | 6:00pm

Los Galaxy Concert & Food Trucks
Pocket Park | Saturday, August 19th | 6:00pm

Kendallville Car Show
Saturday, Sept 9th | 12pm - 6pm

Vintage Market
Saturday & Sunday, Sept 30 - Oct 1 | 10am-5pm

Trick or Treat on Main
Saturday, October 28th | 10-11am

Halloween Lantern Parade
Saturday, October 28th at dusk

Christmas Tree Lighting & Wagon Rides
Thursday, Nov 30th | 6pm

Merchants Supporting Main Street

If you are a downtown Merchant within Kendallville's Main Street district, listed below are several ways that **YOU** can play an active role in our forward momentum and continued success. Feel free to download this list and post it somewhere in your business to serve as a friendly reminder that supporting Historic Downtown Kendallville is about more than just writing a check. It's about engagement and collaboration. You can download the list [HERE](#).

Simple Ways YOU Can Support & Improve Historic Downtown Kendallville

GET INVOLVED

- Volunteer to work on a committee, project, or event
- Participate in Main Street trainings & meetings
- Attend & participate in downtown events
- Claim your business on the DISTRX app

SHARE OUR MESSAGE

- Memorize our mission and share with others
- Take and share photos of downtown events and visible improvements
- Share our social media posts
- Share our Annual Report with patrons and friends
- Share your own business stories and successes

DONATE

- Make an annual donation to the organization
- Donate candy for Trick or Treat on Main
- Donate goody bag items for the Fairy Fest
- Donate an item for an event/contest prize
- Ask people in your circle to donate

SPEAK UP

- Provide constructive feedback and ideas on how we can make downtown better
- Let us know how we can help support your business

LOOK Y(OUR) BEST

- Eliminate any blighted conditions to your building
- Decorate your storefront window for each season
- Pick up trash when you see it

COLLABORATE

- Consider offering cross-promotions with other downtown businesses
(Dinner and a Movie Specials, Downtown Valentine's Day Package, etc.)
- Encourage patrons to check out other businesses while they're in town

EMBRACE OUR FAMILY-FRIENDLY STRATEGY

- Consider adding children's items to your inventory (toys, books, clothes, etc.)
- Create a space for kids to play while mom and dad shop
- Offer family discounts for products or services
- Host events that target families with children



***Encouraging the Economic Development, Historic Preservation,
and Continuous Improvement of Downtown Kendallville.***



FREE
CONCERT



THE CITY OF KENDALLVILLE &
HISTORIC DOWNTOWN KENDALLVILLE PRESENT

JD3 & THE JONDO TRIO

Saturday, Jun 17th at 6:00pm

in the Kendallville Pocket Park

Live Music | Food Trucks

*"Jim Morrison meets Eddie Vedder, with a
spooky blues grit...a joyful mix of old and new.
Their rhythms draw you in, but the talent and
heart keeps you listening."*

*--Steven Ovadia
Blues Rock Review*

www.kendallvillemainstreet.com

DOWNLOAD THE



SMART PHONE APP

TO CONNECT WITH KENDALLVILLE MAIN STREET
BUSINESSES, FIND SPECIAL OFFERS, AND LEARN
ABOUT EVENTS, WALKING TOURS, AND MORE!

IT'S LIKE HOLDING MAIN STREET IN YOUR HAND!

ABOUT THE APP:

distrx is a free location-aware mobile app designed specifically for Main Street communities.

As you enter your district, you will receive a welcome greeting, after which the app opens to reveal everything you'd ever want to know about the community: area events, parking locations, local attractions, map, and a business directory by category. Best of all, when you travel to another Main Street community, the same mobile app transforms to become the app for that community.

There is no cost to use the app. Simply download distrx today and search for the Kendallville Main Street district!

www.distrx.com

DISTRX: Download the App to Put Main Street at your Fingertips!

Main Street Businesses, Events, Walking Tours & More!

DISTRX is a free location-aware mobile app designed specifically for Main Street communities. As users enter a district, they receive a welcome greeting, and the app opens to reveal everything a user wants to know about your community: area events, parking locations, local attractions, map, and a business directory by category.

Best of all, when the same visitor travels to another Main Street community, the same mobile app transforms to become the app for that community.

There is no cost to local businesses or app users to participate.

Merchants can create comprehensive business listings and promotional offers, including in-app and web page listings - all at no cost to the business.

Ready to get started? Download DISTRX today!



Historic Downtown Kendallville, 234 S Main Street, Kendallville, IN 46755, 260-318-0883

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Send free email today

HubSpot