



**MISSION:** "Encouraging the economic development, historic preservation, and continuous improvement of downtown Kendallville."

## Kendallville Heartbeat

May 2025

## Welcome . . . and Welcome Back!

Historic Downtown Kendallville is excited to welcome the following new businesses to our downtown team of magnificent merchants. Please show them some love by stopping by to welcome them downtown, and of course -- by shopping local at their establishments.

### Marie Janay Studios

117 S Main Street

[\(260\) 242-5102](tel:(260)242-5102)

*Your hometown apothecary store, focusing on the overall health & wellness of the mind and body.*



## Peachy's Cleaners

116 E William Street

[\(260\) 925-2312](tel:(260)925-2312)

***Wrinkle-Free. Drama-Free. Always Peachy.***

*Peachey's has re-opened under new ownership!*

*Peachy's is a full service residential & commercial dry cleaning & laundry service, including wash & fold, ironing & press, and pick up & delivery.*



## Hidden Albatross - Indoor Golf Simulator

129 S Main Street

[golfing@hiddenalbatross.com](mailto:golfing@hiddenalbatross.com)

*Step into the future of golf at Hidden Albatross, where innovation meets the fairway.*

*Located in the heart of Kendallville, Indiana, our cutting-edge indoor golf facility offers a year-round golfing experience for players of all skill levels.*



**Have You Seen Our New Billboard Yet?**

## Second billboard is coming soon . . .

There's a new billboard on US 6 (across from Rural King) encouraging people to visit, shop and explore in Historic Downtown Kendallville. A second billboard will be going up very soon on SR 3 (just south of Main Street).

These billboards were made possible thanks to generous support from the Kendallville Mayor's Youth Advisory Council (MYAC), the Kendallville Redevelopment Commission (RDC), the Kendallville Economic Improvement District (EID), and several local donors.



# Fairy Fest is this Saturday!

*It's the Most Magical Day of the Year!*

The Fairy, Gnome and Troll Festival is all set for this **Saturday, May 17th from 10am until 2pm** in Historic Downtown Kendallville!

We're excited to share that we have got more than 130 vendors and entertainers lined up (almost double the number from any past year's event)!

If you're planning to come down and experience the magic first-hand, **you will want to have the following link handy on your phone.** It will be your guide to finding food, vendors, and scheduled entertainment throughout the day. You can also use the QR code provided below.

**We can't wait to experience the day with you!**

<https://www.eventeny.com/events/fairygnometrollfestival-16166/>



## Art on Main 2025

**Raised Planter Beds and Dog Houses Will Soon be on Display!**

The artwork for this year's **Art on Main Project** has started to roll in and will soon be on display in and around Historic Downtown Kendallville.

This year, the project includes 8 raised planter beds, along with 4 fun dog houses, all expertly designed by local artists from around the community.



We've provided a few photos below of some of the amazing pieces that have already been dropped off, so you get an idea of what to expect. Our goal is to have all artwork out on the sidewalks before Memorial Day.

Each piece will include the name of the artist, the name of the piece and/or a description of what inspired their design, as well as a QR code that will allow patrons to bid on their favorite, so that they can purchase and take it home with them at the end of the summer.

### **Sponsorship & Marketing Opportunity:**

The cost to sponsor one of these works of art is **only \$100** and helps us offset the cost of purchasing supplies and awarding prizes.

### **What you get:**

- Sponsors will have their logo prominently displayed on one of the art pieces downtown throughout the summer months -- and their name/logo will also be included on the auction website where people will go to bid.
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- If you're a downtown merchant and want to sponsor, you can choose to have the artwork displayed in front of your building location.

If you or your business would like to sponsor one of this year's 12 amazing works of art, please reach out to HDK at [kendallvillemainstreet@gmail.com](mailto:kendallvillemainstreet@gmail.com) or call 260-318-0883.



# MapMe Tool Will Soon Be Available

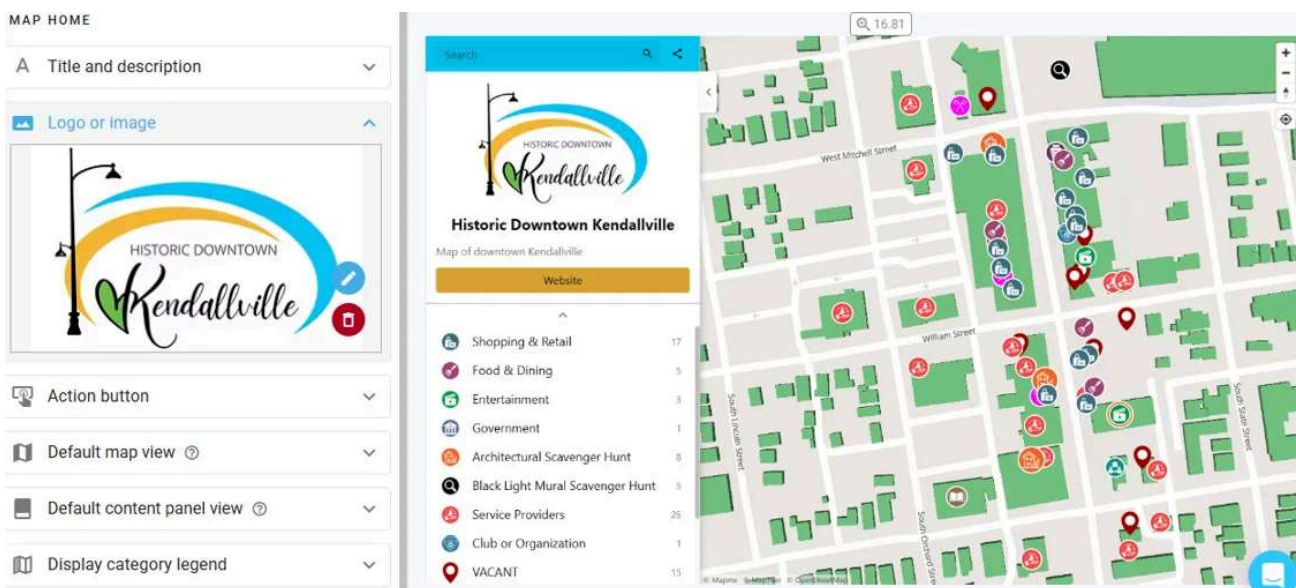
## Dynamic Mapping Tool will Create Custom Maps, Drive Visitors, Provide Data

Several organizations across Noble County have partnered to purchase a dynamic mapping platform called **MapMe**, which will allow us to create maps of various community assets, including (but not limited to) shopping maps, scavenger hunts, walking tours, specific site, camping and trail maps, and much more.

A sample (DRAFT) map of downtown Kendallville can be seen below. While this map is still a "work in progress", we welcome and encourage feedback from users to make sure we are providing the best and most accurate information possible.

Feel free to visit the HDK live map at the following link: [Historic Downtown Kendallville | Interactive Map](#) and share the information **YOU** would like to see included as part of this project. You can send your feedback/suggestions/photos/business descriptions to [kendallvillemainstreet@gmail.com](mailto:kendallvillemainstreet@gmail.com).

**PLEASE NOTE:** While the HDK map is currently live for viewing/editing, **please do not share it with the general public just yet.** We need some time to make sure that it's ready and accurate; and will roll out the platform with our other partners across the county at that time. Thanks for understanding.



## RainWorks Project

### Tell The Reader More

We're on a mission to plant "hidden" RainWorks murals across our community -- and you can help!

But first . . . **what is a RainWorks mural?** It's a sidewalk mural that shows up whenever it rains. Take a minute to watch the video below to learn more and see

how it works.

**How can you get involved?** We are looking for sponsors/donors to help cover the cost of purchasing large stencils for the project. These can be artistic or can be words of encouragement and hope (we're open to your suggestions, as long as they are family friendly!).

If you are interested, please let us know. Your support will help us purchase the large stencils needed to make a visual impact; and will also allow us to make a smaller stencil of your logo to go along with one of the RainWorks murals.

The estimated cost of one RainWorks mural (approximately 2 ft x 3 ft) plus a stencil logo is \$50-75 total, and the murals are expected to last for about 4-6 months -- so they will be visible throughout the summer and fall every time it rains.

Contact us for more information or to get on the list of sponsors/donors at [kendallvillemainstreet@gmail.com](mailto:kendallvillemainstreet@gmail.com).





## **Welcome to the Following New Members at 231 Main!**

- Sharese Craft, Seek & Find Indoor Play Scape
- Dee Saylor, SVR HR
- Brian Moldt, Moldt Financial LLC
- Lindsay Pals, Therapist

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## **Mark Your Calendars for the Following Upcoming Events!**





# WRITE YOUR PERSONAL MISSION STATEMENT

*Hosted by Dr. Tracee Swank*

Without a clear mission, it's easy to drift. Learn how to define your purpose and stay on course.

**MAY 16  
2025  
10:00am**

Many leaders and business owners wrestle with too many priorities and not enough clarity. Without a clear personal mission, it's easy to lose focus, make reactive decisions, or feel disconnected from your work. This session is designed to solve that. You'll learn a simple, practical framework to write a personal mission statement that brings clarity to your goals and alignment to your daily work. Instead of chasing ideas and opportunities that don't fit, you can lead yourself and others confidently. If you want clarity and direction, this is your next step.

# BUSINESS-BOOSTING OPPORTUNITIES

## 3RD FRIDAYS @ 231 MAIN

IN HISTORIC DOWNTOWN KENDALLVILLE



### SOCIAL CIRCLE WORKSHOPS

## 10am

Featuring presenters from around NE Indiana, covering a variety of topics designed to grow & strengthen your business!

New topics presented each month.



### NETWORKING ROUNDTABLE

## 11am

Join like-minded professionals in a structured networking environment.

Attendees will have the opportunity to order lunch when they register for this event; or can bring their own bag lunch.

Bring a stack of business cards to share.



### OPEN OFFICE HOURS

## 1pm

Visit with representatives from the NIIC & the Small Business

Development Center to access free business coaching/advice & learn about available resources to help you succeed!

LEARN MORE AND REGISTER >>>

[www.kendallvillemainstreet.com/events](http://www.kendallvillemainstreet.com/events)





**6th Annual**

# **FAIRY, GNOME & TROLL FESTIVAL**



**SAT  
MAY 17**

**EXPERIENCE  
THE MAGIC!**



**10:00am - 2:00pm | Downtown Kendallville**

**Over 100 vendors,  
plus the following  
FREE entertainment:**

- Royal Tea Party
- Storytime with Tinkerbell
- Meet a Unicorn
- Sentinels of the Rose
- The Striped Circus
- Sparkle & Shine Dancers
- Tiera Viva Dancers
- Sweetcakes Entertainment
- Facepainting
- Bounce House
- Princess Carriage Rides
- Fun with Libraries
- Free Goody Bags (first 500)  
and Much More!



**<https://www.KendallvilleMainStreet.com>**



**Celebrating  
10 years!**



**Celebrating  
100 years!**

## ANNIVERSARY CELEBRATION

# EVENT SCHEDULE

Saturday

**JUNE 21  
6-8PM**



- **THE ROCKY ROAD BAND**
- **COMMON GRACE SKATE PARTY & PORKBURGER/HOTDOG SALE**
- **PIXIE PIES**
- **POPCORN STAND**
- **FUN MERCH GIVEAWAYS**
- **SIDEWALK SALES**



Sunday

**JUNE 22  
6-8PM**

- **THE ROCKY ROAD BAND**
- **POPCORN STAND**
- **FUN MERCH GIVEAWAYS**
- **SIDEWALK CHALK ART FUN**
- **MEET THE LIONS CLUB**
- **ICE CREAM STAND**



Saturday - Friday

**JUNE 21-  
JULY 25  
YOU COULD  
WIN \$500!**

### CHRISTMAS IN JULY

Spend at least \$25 at any locally owned small business in Kendallville, then drop your receipts at 231 S Main (in the red mailbox) OR at the Kendallville Chamber no later than Monday, July 28th at 4pm for your chance to win a **\$500 shopping spree!**

**PROUDLY  
SPONSORED  
BY:**

**Hosler**  
REALTY, INC.





**STEP ONE:**

Spend at least \$25 at any locally-owned small business in Kendallville between June 21-July 25

**STEP TWO:**

Bring your receipts to Historic Downtown Kendallville or the Kendallville Chamber by no later than Monday, July 28th at 4pm for your chance to win!

CHRISTMAS IN  
JULY

\$500  
Shopping Spree



Historic Downtown Kendallville, 231 S Main Street, Kendallville, IN 46755, 260-318-0883

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