



Kendallville Heartbeat

August 2022



Main Street Re-Branding Complete!

Kendallville's Main Street organization has been known as "Experience the Heart of Kendallville" (EHK) for the past seven years. The transition to becoming a stand-alone 501(c)3 organization in May 2022 was followed up more recently by completing a process to bring a fresh, new look and feel that reflects feedback from the community and aligns with the organization's objectives to revitalize and enhance the vibrancy of the downtown corridor.

“Historic Downtown Kendallville” is the new name selected by the organization’s board of directors, a leadership team comprised of members of the community who represent a variety of demographics and perspectives and who share a passion for the transformational strategies developed to take Kendallville into the future.

“Changing our name and logo has been in discussion by the board for a very long time. We needed a fresh new look to go along with the exciting new changes being made downtown,” explained Kristen Johnson, Kendallville’s Main Street Manager. “This spring, we went through a fairly rigorous rebranding process with the leadership and guidance of marketing professional, Lori Gagen. Lori is the owner of Catchy Creations LLC and she manages our website, among other things,” Johnson continued. “With her help, we were able to create a logo that reflects the vision for downtown Kendallville’s future while also creating a more modern and relevant digital presence that conveys a positive and harmonious message.”

Those who support the economic development, design, organization and/or promotion of downtown Kendallville are encouraged to contact Johnson at kendallvillemainstreet@gmail.com to get involved. Find more information about upcoming events, the PreservINg Main Street project, and to subscribe to the organization’s blog for future updates at www.kendallvillemainstreet.com.

Strategic Planning Starts NOW!

And We Want YOUR Input!



Historic Downtown Kendallville recently completed their Transformational Strategies sessions with Main Street America to help set the direction for the future of our downtown. With this information in hand, we will soon begin developing our strategic plan for 2023 -- and we'd like to have YOUR input. If you are interested in sharing your thoughts and ideas for the future growth of downtown in the areas of design, economic development, promotion and governance, please let us know by emailing kendallvillemainstreet@gmail.com.

We will be scheduling our first strategic planning session sometime in mid-August. To get an idea of the process, I've attached a copy of the strategic goals we set for 2021-2022, including information on the work that's been completed.

[Download 2021-2022 Goals](#)



Trick or Treat on Main

As we begin to plan Trick or Treat on Main for the morning of Saturday, October 29th, we would like to hear YOUR thoughts on the type of event it should be. This survey is just one simple question!

Grant Opportunities

OCRA's Historic Renovation Grant Program

GRANT PURPOSE: To support the preservation and rehabilitation of historic properties to further incentivize downtown economic development, as well as enhance the design and overall appearance of downtown commercial corridors.

Dates and Details:

- July 6: Open for applications
- August 28: Certificate of Approval must be obtained from DHPA
- October 5: Grant deadline (4:00pm)
- November: Awardees announced
- Funding requests between \$5,000 and \$100,000 will be accepted
- Local match must be equal or greater than 50% of total eligible project costs
- Applicant must be an individual, partnership, firm, association, joint venture, limited liability company, corporation, or non-profit organization.
- Additional information may be found at [OCRA: Historic Renovation Grant Program \(in.gov\)](#).

DNR's Historic Preservation Fund

Deadline is Friday, Oct. 7, 2022

The Division of Historic Preservation & Archaeology (DHPA) announces that Historic Preservation Fund (HPF) grant application packets for FY 2023 are available by clicking the HPF link below.

There are three categories of projects: Architectural & Historical, Archaeological, and Acquisition & Development (rehabilitation). Please download the appropriate application packet and carefully read all instructions. Projects cannot begin until

June 1, 2023, and must be completed by June 30, 2025.

Applicants are encouraged to contact the DHPA grant staff: Malia Vanaman at 317-232-1648 or mvanaman@dnr.IN.gov; or Steve Kennedy at 317-232-6981 or skennedy@dnr.IN.gov to discuss potential projects and confirm eligibility of the applicant, activity, and property.

The deadline for proposals is Friday, Oct. 7, 2022, at 5 p.m. This is not a postmark deadline; all proposals must be received at the DHPA by the deadline.

Grant programs provide direct assistance to certain types of eligible applicants for important local preservation projects. Because grants represent public funds, they are used to assist projects that have an obvious public benefit. Grants provide a portion of the funding needed to undertake an eligible project and require some amount of local match. These programs require that assisted properties be listed in the National Register of Historic Places to receive federal assistance, or the Indiana Register of Historic Sites and Structures to receive state assistance.

For local governments, colleges and universities, and not-for-profit organizations:

[Historic Preservation Fund Grant Program \(HPF\)](#)

For owners of commercial properties used in for-profit and not-for-profit ventures:

[Historic Renovation Grant Program \(HRGP\)](#)

Tax credit programs are incentives to encourage private entities to rehabilitate their historic properties. Ordinarily, these properties are used for income-producing purposes; however, certain owner-occupied historic homes may also be eligible. Tax credits do not provide funding to assist with the costs of a rehabilitation project.

Instead, they provide an offset of income taxes owed afterward and can be carried forward for a certain number of years until the credits are used up or the claim period runs out.

For owners of commercial properties used in for-profit ventures:

[Rehabilitation Investment Tax Credit \(RITC\)](#)

For owners of historic homes used as their principal residence:

[Residential Historic Rehabilitation Tax Credit \(RHRTC\)](#)

Halloween Lantern Parade

Currently Seeking Entries

Historic Downtown Kendallville will be hosting its first ever Halloween Lantern Parade on Friday, October 28th at dusk. We are currently looking for entries of all types to participate -- businesses, clubs, schools, daycares, etc.

If you are interested in being a part of the fun and unique event, please register [HERE](#).

Lanterns can be made from a variety of items, including paper lanterns, umbrellas, balloons, and more. For a guide on how to make different types of lanterns, please click the button below.



[Lantern Making Guide](#)

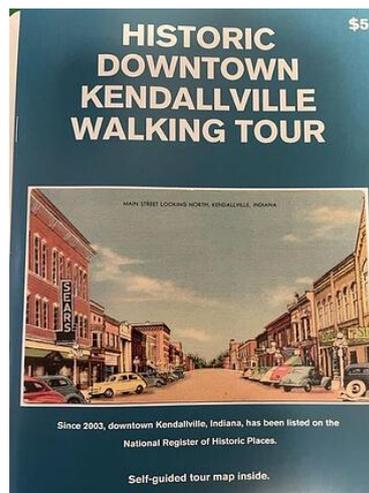


SHOUT OUT!

Historic Downtown Kendallville would like to send a **HUGE** shout out and **THANK YOU** to the team at Inspiration Ministries in downtown Kendallville.

They recently spent a Saturday removing graffiti from the Alley, as well as doing a general clean-up of downtown Kendallville.

If you see their team while out and about, please let them know how much our community appreciates their gift!



Historic Booklets Available

Book Highlights Significant People and Places from Kendallville's Past

If you missed the Antiques Road Show and Walking Tours event a few weeks ago, fear not! We will be hosting more walking tours later this summer, and the Historic Downtown Kendallville Booklets are still available to purchase for just \$5 each. This booklet was put together by local historian Terry Housholder and is chock full of interesting stories about Kendallville's rich heritage.

They are available to purchase on our website [HERE](#), and you can also pick up a copy at Love Me Two Times on Main and/or Carla's 5 Buck Antiques.



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