

Reasons to Support KENDALLVILLE MAIN STREET

OUR MISSION

Experience the Heart of Kendallville is dedicated to maintaining a vibrant commercial and residential area by advocating for historic preservation, promoting small business and encouraging the economic development, re-development, and improvement of Downtown Kendallville.

OUR VISION

Downtown Kendallville is a community rich in heritage and culture, with a vibrant center of commerce and a hub of community activities and events.

OUR FOCUS:

Economic Vitality
Promotion

Design
Governance

2022 PROJECTS

- ◆ Preserving Main Street Downtown Revitalization Project
- ◆ Establish Historic Preservation Commission
- ◆ Create Kendallville Heritage Trail to Honor Historically Significant People & Buildings
- ◆ Explore Establishing a Co-Working Space
- ◆ Explore 2nd Floor Housing Options
- ◆ New Business Attraction and Recruitment
- ◆ Promote Downtown as a Thriving Destination (Antiques Trail, etc.)

OUR IMPACT

- ◆ 2021 Volunteer Hours: 2,284
- ◆ 2020 Streetscape Investment: \$1.6M
- ◆ 2021 Preserving Main Street Investment: \$2M
- ◆ 2020-2021 Private Investment: \$338,200 (façade grants, pocket park, alley activation, murals, street pole banners, etc.)
- ◆ 2020-2021 New Businesses: 11



2022 MAIN STREET EVENTS

Saturday, May 21
June—August
Friday, June 17
Friday, August 5
Saturday, September 10
Friday, September 30
Saturday, October 1
Friday, October 28
Saturday, October 29
Thursday, December 1
Saturday, December 3

Fairy, Gnome and Troll Festival
Art on Main (Recycled Metal Art)
Young Professional's Food Truck Friday
Young Professional's Food Truck Friday
Kendallville Car Show
Young Professional's Food Truck Friday
Vintage Market & Antique Scavenger Hunt
Halloween Lantern Parade
Trick or Treat on Main
Christmas Tree Lighting & Wagon Rides
Kendallville Christmas Parade

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<https://kendallvillemainstreet.com>
<https://facebook.com/kendallvillemainstreet>



KENDALLVILLE MAIN STREET Community Partner Benefit Levels

Legacy Partner—\$5,000 annually

- ◆ Free tent space at all downtown Main Street-sponsored events
- ◆ Logo on the Kendallville Christmas Parade banner
- ◆ 10 Main Street T-Shirts for your staff or family members
- ◆ Listed as a sponsor on the back of the Main Street T-Shirt
- ◆ “This Event Brought to You By” on ALL Main Street event promotional materials*
- ◆ Prominent ad placement on the Kendallville Main Street website
- ◆ Free ad on the Kendallville Main Street map (distributed through downtown retailers)



*EXPERIENCE THE
HEART OF KENDALLVILLE*

Preservation Partner—\$2,500 annually

- ◆ Free tent space at one downtown Main Street-sponsored event
- ◆ Logo on the Kendallville Christmas Parade banner
- ◆ 6 Main Street T-Shirts for your staff or family members
- ◆ Listed as a sponsor on the back of the Main Street T-Shirt
- ◆ Logo on all Main Street event promotional materials*
- ◆ Prominent ad placement on the Kendallville Main Street website
- ◆ Free ad on the Kendallville Main Street map (distributed through downtown retailers)

***2022 Promotions:**

Fairy, Gnome & Troll Festival
Art on Main
Kendallville Car Show
Vintage Market
Halloween Lantern Parade
Trick or Treat on Main
Christmas Tree Lighting/Wagon Rides
Pocket Park Events

Cultural Arts Partner—\$1,000 annually

- ◆ Free tent space at one downtown Main Street-sponsored event
- ◆ Logo on the Kendallville Christmas Parade banner
- ◆ 4 Main Street T-Shirts for your staff or family members
- ◆ Listed as a sponsor on the back of the Main Street T-Shirt
- ◆ Prominent ad placement on the Kendallville Main Street website
- ◆ Free ad on the Kendallville Main Street map (distributed through downtown retailers)

Downtown Business Partner—\$500 annually

- ◆ Free tent space at one downtown Main Street-sponsored event
- ◆ 2 Main Street T-Shirts for your staff or family members
- ◆ Listed as a sponsor on the back of the Main Street T-Shirt
- ◆ Ad placement on the Kendallville Main Street website
- ◆ 4 hours of free marketing assistance annually (creation of promo design materials, etc.)
- ◆ Free ad on the Kendallville Main Street map (distributed through downtown retailers)

Friend of Main Street Partner—\$100 annually

- ◆ Free tent space at one downtown Main Street-sponsored event
- ◆ Ad placement on the Kendallville Main Street website
- ◆ 2 hours of free marketing assistance annually (creation of promo design materials, etc.)
- ◆ Free ad on the Kendallville Main Street map (distributed through downtown retailers)

